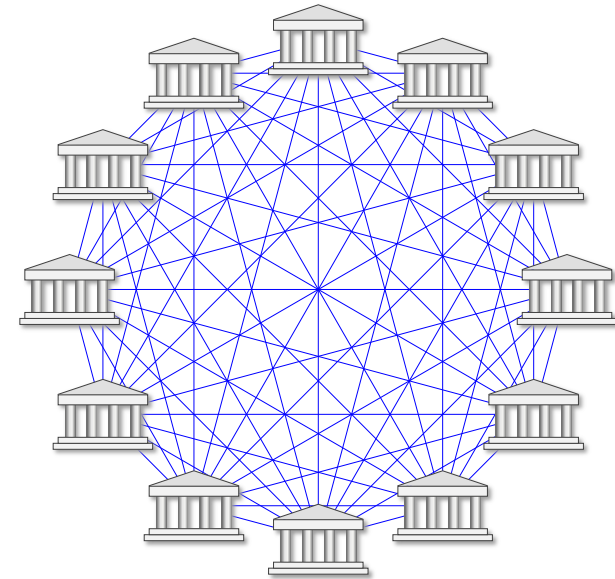
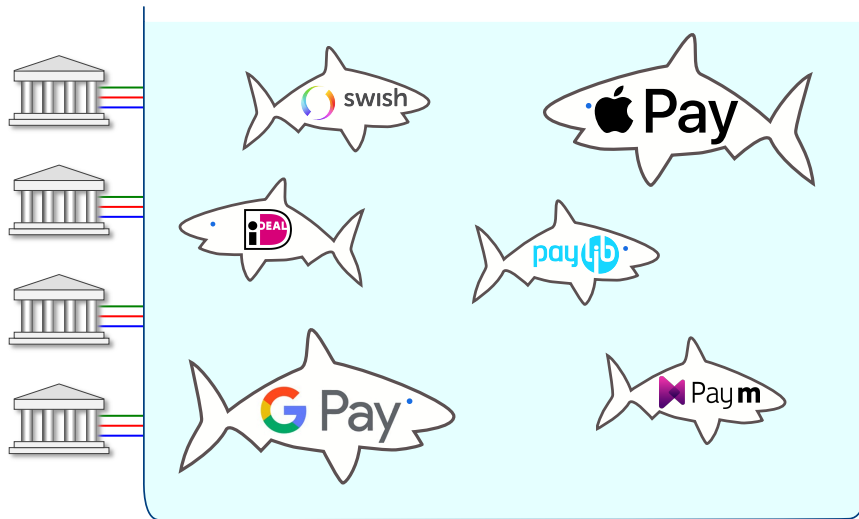


Mobile Payment Systems – Two Visions



Current Situation – Scalability Issues and Fragmentation

- Numerous of local schemes where *none seem to reach outside of its current national boundary*
- 2-3 global providers *only supporting card payments*
- Indirectly presumes a “Winner takes it all” strategy since Merchants need a contract with each provider
- On-line solutions are usually *specific for each provider*
- “App Fatigue” is becoming a reality for consumers
- Additional transaction fees complicate business arrangements involving multiple parties
- Proprietary and secret technology require unusual methods for development and collaboration including signed NDAs



- *Decentralized operation, no intermediaries*
- *Open design and reference implementation*
- *Powerful security solutions for banks, users and merchants*
- *Covers all scenarios where you today use a payment card as well as P2P payments **
- *A single “Wallet” can support multiple and independent payment networks including SEPA instant payments*

* P2P payments require a shared “account lookup” service